

DEPARTMENT OF CONSERVATION AND CLIMATE ADVISORY NOTE

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ADM: R. Nedotiafko	ADM Approved: September 14, 2020	Original Date: September 14, 2020
Contact: Glen Holmes	Telephone: 204-945-8344	Version Date: September 14, 2020

Approved
 Approved with edits
 Not approved

DM APPROVAL
 Date Sent to Minister's Office _____

Add to M/DM
 Briefing required

Type: Decision
 Information
 Briefing Required

MINISTER APPROVAL
 Not approved
 Add to M/DM

SUBJECT: P3 Partnership Models for Park Infrastructure

19(1)(a), 23(1)(a)

23(1)(a)

QUOTABLE SPEAKING POINTS:

- As part of the department's mandate to renew the Provincial Park Strategy, the department continues to be aware of the importance of developing new models for sustaining provincial parks including public/private partnerships that can enhance visitor experiences and better integrate parks with local communities.
- As part of the strategy, Manitoba Parks is actively working with Travel Manitoba as a partner in developing this new broad and effective strategy that includes collaborating with other organizations on capital investment requirements and delivering an improved parks experience.

CRITICAL BACKGROUND/ANALYSIS:

The Minister's mandate to renew the Provincial Parks Strategy indicates the strategy is to consider the following:

- enhancing visitor experiences and better integrating parks with local communities;
- achieving a more sustainable financial model for Manitoba parks;
- partnering with other organizations on capital investment requirements and delivering an improved parks experience;
- developing opportunities for corporate/private sponsorship investment in parks including sponsorship and naming rights;
- developing agreements with municipalities and First Nations to develop cottage lots, expand campgrounds, and operate and maintain these areas providing new tax, lease or fee revenue opportunities, and
- creating dedicated funds/revenue accounts for our provincial parks, which will allow private donations to flow to specific projects and parks.

The Parks and Protected Spaces Branch is exploring opportunities to work with local communities and operators to improve service delivery and provide it in a more sustainable manner. Further to this, the department has recently awarded the commercial leasing of St. Ambrose Beach Provincial Park. The contract with the local operator is currently under development and will provide a template for future potential partnerships in parks, including as an example of a P3 partnership with a private operator. This new private commercial operator will develop a campground within the park and maintain the public day-use beach area and amenities. 23(1)(a)

Attached, as Appendix A is the Minister's approval for this park.

ASSOCIATION WITH OTHER DEPARTMENTS:

The department will work with Indigenous and Northern Relations, and any other government department that would be associated or affected with future changes to provincial park land or park fee processes.